

KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

November 15, 2012

Call to Order and Roll Call

The third meeting of the Kentucky Health Benefit Exchange Advisory Board was held on Thursday, November 15, 2012, at 1:30 p.m. in the Large Conference Room at the Office of the Kentucky Health Benefit Exchange. Commissioner Sharon Clark, Chair, called the meeting to order at 1:30 p.m., and the Secretary called the roll.

Board Members Present: Commissioner Sharon Clark, Chair; Gabriela Alcalde (by phone), David Allgood, Andrea Bennett, Dr. Joe Ellis, Ed Erway, Carl Felix, Donna Ghobadi, Commissioner Stephen Hall, Connie Hauser, Dr. Michael Huang (by phone), Commissioner Larry Kissner, Deborah Moessner, Julie Paxton, Dr. John Thompson, and Marcus Woodward. Jeff Bringardner, Ruth Brinkley, and Tihisha Rawlins were not present at the meeting.

Staff Present: Carrie Banahan, Miriam Fordham, Wanda Fowler, Kris Hayslett, Jean Klinge, Bill Nold, Sherilyn Redmond, Melea Rivera, Brenda Parker, Gary Smith, and D. J. Wasson.

Approval of Minutes

A motion was made to accept the minutes of the October 25, 2012, meeting as submitted, seconded, and approved by voice vote.

Update on Office of the Kentucky Health Benefit Exchange Activities

Carrie Banahan, Executive Director, Office of the Kentucky Health Benefit Exchange (KHBE) updated the members on the Exchange activities. Staff was scheduled to attend a Design Review in Bethesda on October 29 and October 30, 2012. However, due to Hurricane Sandy, the Design Review was cancelled and rescheduled for November 8 and November 9, 2012, and conducted via teleconference. Ms. Banahan reported that, overall, federal officials were pleased and Kentucky received a 90 percent compliance rating. Since the Design Review went well, there are only a few areas that will need additional information to be included when the Exchange Blueprint application is submitted on November 16, 2012. The Exchange is also submitting a Level II Grant application on November 15, 2012, to request additional funding to complete the building of the Exchange information technology (IT) system.

On November 7, 2012, Exchange staff held a meeting with the health insurance issuers' IT staff during which Deloitte, the IT vendor, gave a demonstration of the IT system being developed. The Exchange plans to have monthly meetings with the issuers to seek input as the Exchange IT system is being built. Ms. Banahan also reported that the Exchange has hired a new Division Director for Education and Outreach.

Subcommittee Reports

Behavioral Health Subcommittee

Julie Paxton, Chair, reported that the Behavioral Health Subcommittee held its first meeting on November 5, 2012, and several members have been added to the subcommittee. The subcommittee discussed the Essential Health Benefits (EHB) and issues related to mental health parity. The subcommittee will hold its next meeting on December 10, 2012.

Dental/Vision Subcommittee

Dr. Joe Ellis, Chair, reported that the Dental and Vision Subcommittee held its first meeting earlier in the day and that several members have been added to the subcommittee. The subcommittee discussed the Essential Health Benefits and the inclusion of pediatric dental and vision services in EHBs, the offering of stand-alone dental plans on the Exchange, and the current utilization of pediatric dental and vision benefits in Medicaid and the Kentucky Children's Health Insurance Program (KCHIP). At its next meeting, the subcommittee plans to discuss information from the National Association of Dental Plans regarding dental benefits to be offered in health exchanges and Medicaid/KCHIP data regarding expenditures for dental and vision services and adequacy of the Medicaid provider network. The subcommittee will schedule its next meeting when the federal guidelines on pediatric dental and vision services are issued.

Education/Outreach Subcommittee

Andrea Bennett, acting on behalf of Tihisha Rawlins, Chair, reported that the Education and Outreach Subcommittee held its first meeting on November 5, 2012, and expanded its membership. The subcommittee discussed the Exchange Blueprint items related to education and outreach, methods to ensure that the culturally and linguistically appropriate and diverse materials as required in the Exchange Blueprint reach the desired audience, messaging for various populations, performance goals and measurement, and the no-wrong-door approach for the KHBE Call Center Request for Proposals. The subcommittee plans to have a presentation by Doe-Anderson, the Exchange marketing and branding vendor, at its next meeting on January 14, 2013.

Navigator/Agent Subcommittee

Marcus Woodward, Chair, reported that the Navigator/Agent Subcommittee has not met since the last meeting and awaits the publication of further federal guidance.

Qualified Health Plans Subcommittee

Deborah Moessner, Chair, reported that the Qualified Health Plans Subcommittee met earlier in the day and added two new members. The subcommittee reviewed a draft outline of an administrative regulation for certification of a Qualified Health Plan (QHP). Some of the issues discussed by the subcommittee included the timeline for issuers to be ready to file their rates and forms, particularly given the announcement that the enhancements to the System for Electronic Rate and Form Filing (SERFF) would not be on line until March 28, 2013; the method for handling issuer rate filings given the Open Records Law adhered to by the Department of Insurance; a pending decision from the U.S. Department of Health and Human Services as to whether the service area of the QHP will have to be the entire state; possibly establishing a cap

on the number of plans that a QHP would be allowed to offer on the Exchange; one year premium guarantees; and decertification of QHPs.

The subcommittee also considered issues related to administrative simplification and the QHP certification process. The subcommittee will continue to discuss and provide input in the development of the QHP administrative regulation.

The subcommittee recommends that the Exchange communicate with the Department of Insurance to establish an informal process that would precede the filing of forms and rates that have a common filing date.

Small Employer Health Options Program (SHOP) Subcommittee

Ed Erway, acting on behalf of Jeff Bringardner, Chair, reported that the SHOP Subcommittee met on November 7, 2012, and added two new members. The subcommittee has considered the various levels of coverage options for employers within the SHOP Exchange. A major concern for the subcommittee was the possible effect of adverse selection resulting from having a multiple number of qualified health plan options available.

The subcommittee also discussed open enrollment within the SHOP Exchange. The SHOP Exchange needs to establish a uniform enrollment timeline and process for issuers and employers. The members did not vote on a formal recommendation on this issue, but proposed that the administration of the SHOP Exchange be open about the timeframes and take into consideration the time needed by employers to make a decision regarding the plans to be offered to employees; the time needed by employees and their families to make individual decisions regarding their plan options; and the processing time needed by issuers to receive eligibility information and payments and to enroll employees in a plan.

Regarding Item 6.1a of the Exchange Blueprint, the subcommittee recommends that the SHOP Exchange allow employer choice in qualified health plan selection that includes only contiguous metal levels.

A motion to accept the subcommittee reports including the recommendations contained therein was made, seconded, and approved by voice vote.

Other Business

The next meeting of Advisory Board will be on December 20, 2012, at 1:30 p.m., in the Large Conference Room at the Office of the Kentucky Health Benefit Exchange.

Bill Nold, Deputy Executive Director, Office of the Kentucky Health Benefit Exchange, advised the Board that there will be many federal regulations issued over the next couple of weeks and implementation of these regulations for Kentucky's Exchange will require input and consideration from the subcommittees.

An audience member put forth questions regarding the Exchange to the KHBE staff and board members.

Adjournment

The meeting was adjourned at 1:57 p.m.